

## Fujitsu Recognized as a Leader in Gartner Magic Quadrant for Managed Workplace Services, Europe

### News facts:

- Fourth consecutive year of Fujitsu leadership in a market segment described by Gartner as “centered on delivering a digital workplace experience to end users so organizations can leverage their digital dexterity in the development of new digital business services”
- Highest overall positioning for Fujitsu in 2020 Gartner evaluation on the ability to execute axis in providing Managed Workplace Services to customers in Europe

---

**Munich, March 05, 2020** – Leading analyst firm Gartner has recognized Fujitsu as a Leader in its 2020 Magic Quadrant for Managed Workplace Services, Europe<sup>1</sup>. The report, published this week, names Fujitsu as a Leader for the fourth consecutive year<sup>2</sup>. Fujitsu also continues to be positioned highest overall among vendors for its ability to execute compared to the previous year.

In its report, Gartner states that Managed Workplace Services are “centered on delivering a digital workplace experience to end users so organizations can leverage their digital dexterity in the development of new digital business services”. It adds: “The goal is to boost employee engagement and agility through a more consumerized work environment, while optimizing costs.”

To help organizations unlock their digital potential through Managed Workplace Services, Fujitsu delivers human centric workforce transformation – with a strategic approach of co-creating innovative solutions centered on successful business outcomes and empowering the end user. As part of this, Fujitsu has developed Change Effect, a unique workplace change management methodology that clearly maps transformation goals to the required change processes.

As a leader in the Gartner Magic Quadrant for Managed Workplace Services, Europe, Fujitsu believes it continues to demonstrate both innovation and the industry know-how to team up with customers and co-create solutions that transform workplaces and unleash the creativity of the workforce to connect, collaborate, and innovate. Fujitsu’s digital solutions are productive, secure and modern – and focus on enabling people to excel in their jobs, empowering them to deliver more value, wherever they are.

The comprehensive Fujitsu Managed Workplace Services portfolio covers all elements of workspace modernization, providing industry-leading collaboration suites and robotic assistance, plus solutions designed to improve the customer journey and enhance employee wellbeing.

### **Fujitsu provides intelligent services that underpin the workplace revolution**

Tim White, Corporate Executive Officer, SVP, Head of Global Delivery Group at Fujitsu says: “We believe that Gartner’s recognition of Fujitsu as a Leader in the Magic Quadrant for Managed Workplace Services, Europe

reaffirms the depth and breadth of our capabilities. To be recognized as a Leader is one thing – to be acknowledged in that position for the fourth consecutive year we think reflects how our offerings continue to evolve. Over the past 12 months, we have invested in building out specialty skills and experience in large, complex transformative projects – and we have seen rising demand from our clients in engaging on wider workplace transformation projects. In the Managed Workplace market, we are seeing organizations moving away from a pure focus on technology and cost reduction. Instead, they are seeking to inspire new digital skills, greater collaboration and creativity among their workforce, along with a boost in user engagement, agility and productivity.”

Tim White continues: “The workplace revolution has to be underpinned by intelligent services, delivered by a partner with a strong vision who can provide a joined-up, stimulating working experience. We believe that Gartner’s latest report underlines Fujitsu’s strong focus on this skillful service delivery, our understanding of the market’s needs, and our active efforts to further extend and develop our capabilities.”

In its latest [Magic Quadrant for Managed Workplace Services, Europe](#), Gartner evaluated 17 Managed Workplace Services providers in Europe – whose offerings include traditional EUO as well as new digital workplace services to provide cloud-first, automated and integrated support to end users.

#### Notes to editors

<sup>1</sup> The Gartner Magic Quadrant for Managed Workplace Services, Europe, was published on February 25, 2020, and is authored by David Groombridge, Claudio Da Rold, Tobi Bet and Stephanie Stoudt-Hansen.

<sup>2</sup> About Gartner Methodologies and the Magic Quadrant: [http://www.gartner.com/technology/research/methodologies/research\\_mq.jsp](http://www.gartner.com/technology/research/methodologies/research_mq.jsp)

**Gartner Disclaimer:** Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner’s research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

#### About Fujitsu’s Digital Workplace Services

Working together with customers, Fujitsu can help create an intelligent workplace, where everything is geared towards a more efficient, productive, engaged, and happier workforce. Fujitsu [connected workplace services and solutions](#) enable customers to balance the growing expectations of any organization with those of a multi-generational and diverse workforce. Fujitsu’s strength in the digital workplace arena is its ability to deliver innovative, end-to-end managed workplace solutions that meet both technical and business requirements, in a modular way. Supported by intelligent services, Fujitsu future workplace solutions can be delivered at pace to allow businesses to rapidly grow into new regions and market segments.

Fujitsu digital workplace services and solutions empower organizations to deliver true workplace transformation to:

- improve their employee experience
- enable employees to excel in their jobs
- deliver more value
- increase productivity and profitability

#### Online resources

- Read the Fujitsu Digital Workplace blog: <https://digitalworkplace.global.fujitsu.com/>
- Follow Fujitsu on Twitter: [http://www.twitter.com/Fujitsu\\_Global](http://www.twitter.com/Fujitsu_Global)
- Follow us on LinkedIn: <http://www.linkedin.com/company/fujitsu>
- Find Fujitsu on Facebook: <http://www.facebook.com/FujitsuICT>
- Fujitsu pictures and media server: <http://mediaportal.ts.fujitsu.com/pages/portal.php>
- For regular news updates, bookmark the Fujitsu newsroom: <http://ts.fujitsu.com/ps2/nr/index.aspx>

**Media contacts**

FINIX Technology Solutions

Flavia Weisghizzi – Head of Marketing & Communication

Email: [flavia.weisghizzi@finix-ts.com](mailto:flavia.weisghizzi@finix-ts.com)

Barabino&Partners

Linda Basilico – Luciano Majelli

Tel +39 02.72.02.35.35

Email: [l.basilico@barabino.it](mailto:l.basilico@barabino.it) - [l.majelli@barabino.it](mailto:l.majelli@barabino.it)

**About Fujitsu**

Fujitsu is the leading Japanese information and communication technology (ICT) company, offering a full range of technology products, solutions, and services. Approximately 132,000 Fujitsu people support customers in more than 100 countries. We use our experience and the power of ICT to shape the future of society with our customers. Fujitsu Limited (TSE: 6702) reported consolidated revenues of 4.0 trillion yen (US \$36 billion) for the fiscal year ended March 31, 2019. For more information, please see [www.fujitsu.com](http://www.fujitsu.com)

**About Fujitsu EMEA**

In Europe, the Middle East, India and Africa, Fujitsu works with a growing ecosystem of partners, customers and local communities to create a 'Human Centric Intelligent Society' that is inclusive, sustainable and trusted. Our 28,000-strong workforce develops leading-edge digital solutions that address global business and societal challenges while also generating value for customers, helping accelerate their transformational journeys by harnessing the power of co-creation through our unique Human Centric Experience Design (HXD) methodology. For more information, please visit <http://www.fujitsu.com/fts/about/>

All other company or product names mentioned herein are trademarks or registered trademarks of their respective owners. Information provided in this press release is accurate at time of publication and is subject to change without advance notice.